



# Partnership Opportunities

**This City Is Ours For The Making**

MANY MINDS  
**ONE HEART**

**2025/2026 Season**

# WELCOME TO A NEW ERA

**We consider the 2025/26 season as the beginning of a new era for Chelmsford City Football Club. With a new manager and players going full time on our Men's side, increasing success for our Women's and Academy teams, and a growing charitable Foundation, this is a hugely exciting time where tangible changes are being made.**

**Our ambition is to make it into the Premier League. For some onlookers that may seem unrealistic but, for us, we dare to dream and know that if we shoot for the stars but reach the moon, that's still a pretty good place to be.**

**Spencer Gore, Chairman**





A photograph of three men standing in front of a building with large windows. The man on the left is wearing a white polo shirt and glasses, holding a soccer ball. The man in the middle is wearing a black and light green t-shirt. The man on the right is wearing a light-colored button-down shirt over a white t-shirt and is holding a bottle. The image has a semi-transparent red overlay on the right side where the text is located.

# **WE INVITE YOU TO PARTNER WITH US**

## **Success can bring real benefits to our City**

**Football is the greatest cultural force in our country, with the capability to deliver enormous positive impact. There is huge potential that a thriving football club can help unlock for this city – that can benefit both the people of Chelmsford and its businesses.**

**Many towns and cities, similar in size and scale to ours, reap rewards from a flourishing football club and, in our opinion, our city has the people to realise these benefits, but also deserves nothing less.**

## **This City Is Ours For The Making**

**Photo: Match Day Partnership**

# OUR COMMUNITY REACH AND IMPACT

**With over 50k social media followers of our men's 1st team alone, our reach reflects the size and potential of our city. Our presence within the community is thriving through our many programmes, including our Foundation that aims to help those affected by poverty, disablement or social disadvantage.**

- 🌍 388 CCFC Youth boys
- 🌍 100+ players in CCFC Women and Girls FC
- 🌍 Inclusive Football team for adults
- 🌍 Pan-disability football sessions for young people
- 🌍 170 walking football members
- 🌍 300 children a week in our after school clubs or community groups
- 🌍 10 school partnerships reaching over 500 children a week
- 🌍 1000 children engaged, fed and supported through FooTEA Fridays in the holidays

**Photo: Inclusive Football Team**

# PARTNER OPPORTUNITIES

## HEADLINE SPONSORSHIP PACKAGES

For fans who want to provide significant support and stability to the club whilst seeing benefits for their business over a number of years.

Min 2-year deals. From £7.5k



**Front**



**Back**



**Training Kit**



**Stadium**



**Stands**

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## ALL SEASON ADVERTISING

For fans who want to support the club for the length of a whole season whilst getting brand exposure in return.

From £250 to £5k



**Sleeves**



**Clarets TV &  
Radio**



**Advertising  
Boards**

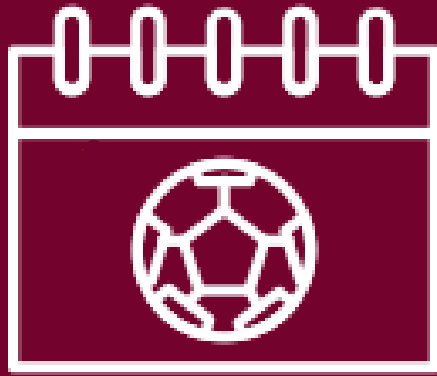


**Player  
Sponsorship**



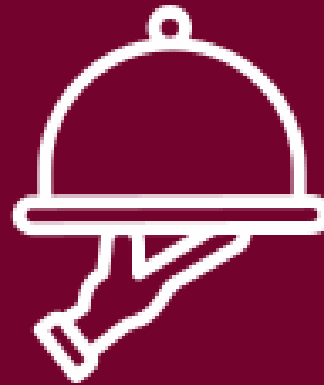
**Programme  
Adverts**





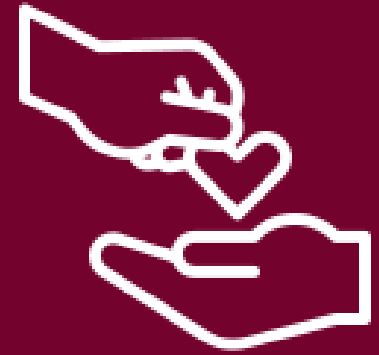
### Match Day Sponsorship

For fans who want to host a special day at the club with friends, family, clients or employees. Options include presenting the match ball and Man of the Match.



### Hospitality & Fan Experiences

For fans who don't need brand exposure but do want a special day with friends or family. Includes Hospitality, Mascots and Kids parties on a match day.



### Club Development & Donations

For fans who want to support the broader development of the club including the Academy and the Foundation. Includes opportunities to fund tangible projects that will help the club develop.



### Showcasing brands through Match Day Activations

For businesses that would like to showcase their brand whilst adding value to the match day experience for CCFC fans.



### Claret Connections

For fans & partners who want to network and explore exclusive business opportunities.



### Packages

Build your own package from the options available and secure a discount for spending over certain thresholds.

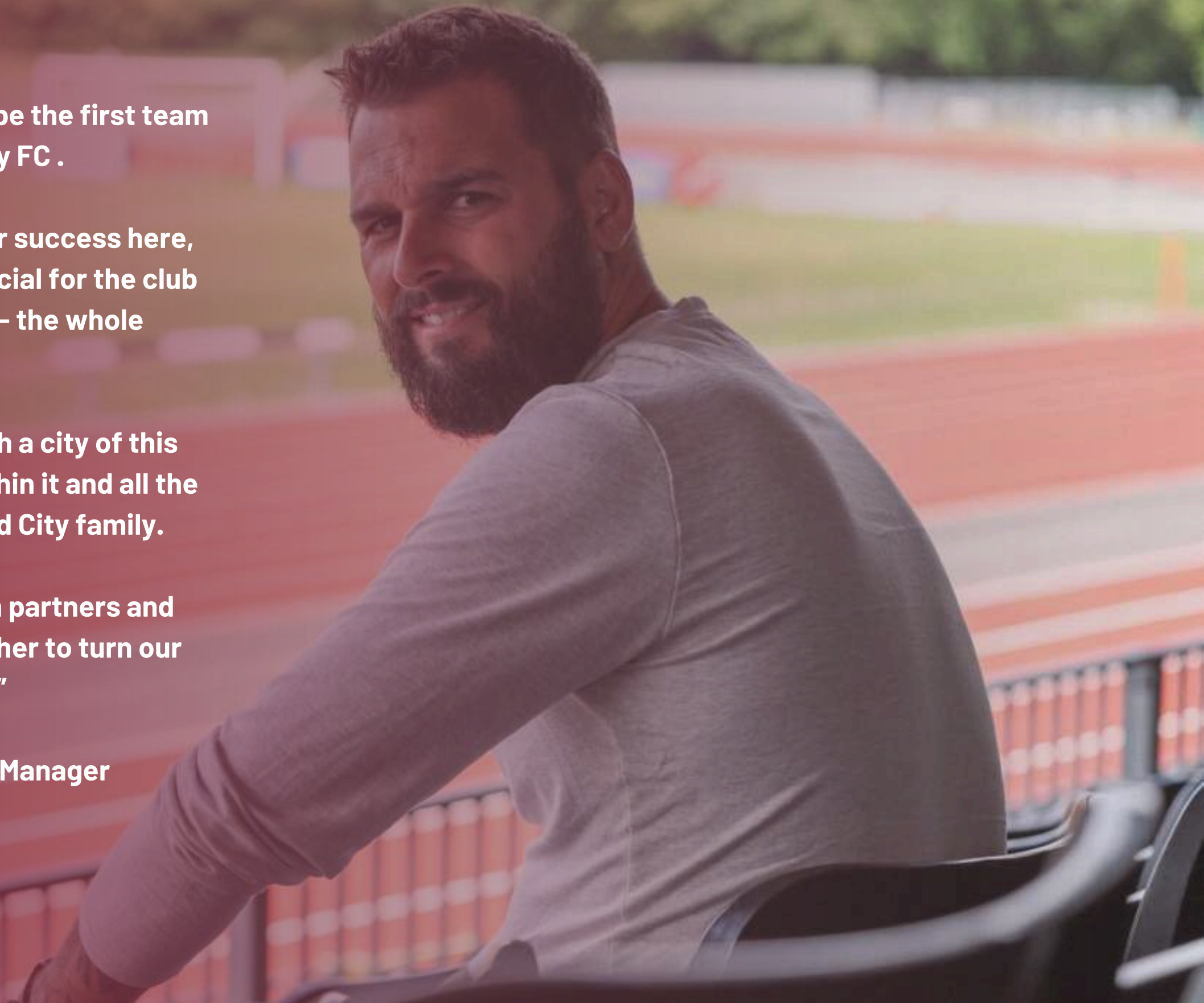
**"I am extremely proud and excited to be the first team manager at Chelmsford City FC .**

**There is not only a shared passion for success here, but a desire to create something special for the club and the city of Chelmsford itself - the whole community.**

**There is so much potential here with a city of this scale, the successful businesses within it and all the component parts of the Chelmsford City family.**

**I'm looking forward to working with partners and going on this exciting journey together to turn our ambitions into reality."**

**Angelo Harrop, Men's 1<sup>st</sup> Team Manager**



# CONTACT US

## **Partnerships, Hospitality and Fan Experiences**

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